

DISCOVERY CENTERS



What is a Discovery Center?



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The Voice of Prophecy believes that our primary responsibility is to support the evangelistic success of your church. We've enjoyed decades of effective evangelism, and we'd like to share our very best strategies and proven outreach tools with you. Every day, we hear from people all over the continent who have connected to us, and we'd like to connect them with your church.

We live to see new believers walk through the doors of your church. Discovery Centers are a strategic way to make that happen, and a great way to focus the community's attention on you instead of us.

A Discovery Center is, in essence, a franchise of the Voice of Prophecy. Our audience trusts us, and we'd like them to know they can trust you, too—because, after all, you are us!

What will you receive as a Voice of Prophecy Discovery Center?

Discovery Centers have access to our very best outreach tools—the ones we use when we implement successful outreach strategies in a community. These carefully-branded tools are designed to complement each other and provide a well-rounded strategy to reach any community. They include (but are not limited to):

1. The All-New *Discover* Bible School

We're exceptionally proud of our Bible School. Since its inception, well over 1 million people have studied the Bible lessons and graduated from the course in North America alone, with millions more worldwide. Everywhere we go, countless people have told us that they found their way into the church because of the VOP Bible lessons. And now, with the brand-new *Discover* Bible Guides, the lessons are better than ever, tailored to be part of a comprehensive outreach strategy. The new *Discover* Guides fit incredibly well with our other evangelistic tools.

We are so convinced of the effectiveness of our new *Discover* Guides and *Discover* Schools that we will not take on an evangelistic project without using them. In most major urban centers, we've been able to find between 1,000 and 3,000 Bible study interests in a matter of a few weeks. Churches who use the *Discover* Bible School strategically often discover that there is more interest in their community than they can handle! *Coming Soon: New Discover Spanish Guides (2019/20)*

2. *Discovery Mountain* Children's Resources

Launched in 2017, *Discovery Mountain* is a brand-new radio adventure series for children, focusing on key stories and themes in the Bible. While we were always certain there was a market for a children's radio offering, we have been stunned by its success. Children around the world are listening devotedly, and parents are telling us they're immensely pleased.

As with everything else we're developing, we'd like to direct the *Discovery Mountain* audience to your church. There are tens of thousands of children listening—soon to be hundreds of thousands, or millions, if trends continue—and we'd like them to know that your church is a place where they can find more of what they love.

In addition to the weekly broadcast, over the next months and years, we're developing strategic resources to help direct families to your congregation. These will include:

- *Rescued*, a **Vacation Bible School curriculum** designed to make children excited that *Discovery Mountain* is coming to their community. (2019)
- A brand-new set of *Discovery Mountain Bible studies* for children. (2020)
- A full-message *Discovery Mountain children's evangelistic program* designed to complement your evangelistic outreach programs. This will start as a set of children's lessons and eventually bloom into a fuller program. When children discover there's a special *Discovery Mountain* program coming to town, their parents will end up sitting in your evangelistic meetings! (Basic edition, 2020; Full edition, 2021)

You can listen to *Discovery Mountain* at www.discoverymountain.com, on your favorite podcast network, or on a radio station near you.

3. Discover Seminars

Discover Seminars are short 3-5 night entry-style events that make it easy to invite the community to your church and make them aware of what your church has to offer. We very carefully study market trends and ascertain what kinds of topics would both (a) interest large segments of the general public, and (b) make people want to participate in your church's Bible study outreach.

Discover Seminars are designed to:

- Provide exceptionally high-quality (and award-winning) media products to your church so church members can be proud to invite their friends. We've been able to bring the same kind of quality to these seminars that your neighbors have come to expect from the History Channel or Netflix.
- Tap into subjects in which the public is already interested.
- Focus attention on your church and pastor rather than a "celebrity" media speaker.
- Make it effortless to invite people to join your Bible study programs and become a part of the life of the church.
- Keep things simple and relatively inexpensive.
- Help church members realize that there is much more interest in the community than they expected.

In 2016, we launched *Shadow Empire*, a four-part series on the rise of Constantine and his considerable impact on mainstream European Christianity. The series deliberately tapped into modern angst about organized religion and

affirmed the public’s right to feel concerned rather than argue against their misgivings. Then we revealed another path, showing that in every age, there have been faithful Christians more concerned about following the teachings of Christ than power and politics. The response was stunning: churches were full, visitors were keenly interested—and in one case, we saw entire Sunday-keeping congregations make an immediate decision to keep the Sabbath.

In 2017, we repeated the success of *Shadow Empire* with *A Pale Horse Rides*, an award-winning three-part documentary on the prophetic church of the wilderness, introducing audiences to some of the themes presented in Revelation 12. We were able to share fascinating stories that few people have heard (including our own church members!), such as the mysterious rise of Celtic Christianity, which grew in isolation, away from the church-state developments taking place on the European mainland. The stories are breathtaking, and audiences were able to see what Christianity would look like if it were built on the words of Scripture rather than on human intrigue. We invited guests to ask themselves important questions about what Christianity *should* look like today. As with other *Discover Seminars*, most churches that participated were surprised by the number of interests they discovered in their community.

In 2018, we shifted our focus to Bible prophecy and last-day events with *The Appearing*, a complete rewrite and restructuring of a series Pastor Boonstra had developed previously. This highly-popular five-part series, with important new content and a newly-revised companion book, has been designed to help people understand current events . . . and what to expect next.

In **2019/20**, we will release another series on a topic that most of the world will be thinking about. Hint: it’s a surprise, but it will be a fresh look at an ancient prophecy, and it will be convincingly tied to current world events.

2020/21 - You guessed it, another surprise. Just rest assured that it will always be a captivating and timely message based on what the public is thinking about.

We currently plan to release a new *Discover Seminar* for your Discovery Center frequently—as often as once per year! These innovative short meetings provide a great way to meet the people who live in your community, and pique their interest in the rest of your evangelistic projects.

Each *Discover Seminar* typically provides:

- High-quality (and often award-winning) media products that create an atmosphere of professionalism and trustworthiness.
- Lesson guides and instructor’s slides that give an air of friendly professionalism to the presenter.
- A gift for attendees, which often takes the form of a book that delves deeper into the subject.

4. *Discovering Revelation* Full-Message Evangelism

Pastor Boonstra has carefully honed his public evangelistic meetings, known for their appeal to a broad demographic, over the last quarter-century. The Voice of Prophecy team has enjoyed extraordinary success in some of the largest urban centers in North America—and around the world—but we should not be the only ones who should have access to the very best tools.

We're licensing our full-message evangelistic outreach program—the same one we use—to all Discovery Centers. You will be able to conduct high-quality evangelistic meetings with the very best tools available.

Built specifically on experience and inspired counsel, ***Discovering Revelation*** is designed to make it easy for you to learn the strategies behind presenting our message to a modern audience. It includes top-drawer graphics, easy-to-follow speakers' notes, and the training necessary to make the most of it.

From May 5-8, 2019, we will roll out the first version of the product at a **National Discovery Center Convention** and spend time with you demonstrating how it works, how to maximize its impact, and how to use it in connection with the other Discovery Center evangelistic tools. (2019)

Good news: the *Discovering Revelation* presentation series is also editable and customizable, which means you can adapt it to *your* audience's needs, as well as to your own personality and delivery style. We do advise that churches use it as-is once or twice before they modify it so they can see and experience the logical progression and strategies it engages to appeal to a broad public audience.

This carefully-crafted full-message presentation is designed to:

- Arrest and keep public attention.
- Work in strategic conjunction with the *Discover* Bible School and the *Discovery Mountain* children's resources.
- Make your church members comfortable sharing their beliefs with the public and making appeals to follow Christ.
- Make it easy to understand the inspired principles behind public proclamation—setting church members free to exercise principled creativity in enhancing outreach programs.
- Help church members see that modern audiences are actually *more* interested and responsive to our message now than they were in the past.

We are planning to launch 1,000 simultaneous evangelistic meetings across the North American continent in March 2020. Imagine what might happen if we tackled the whole country *together*! Keep watching for information on ***Revelation 2020***.

5. The Bible Study Factory

Have you ever given a Bible study to a specific individual or group and wished that you could tweak the lessons—just a little—to suit the needs of the people you’re studying with? We have, too! That’s why we’ve developed the **Bible Study Factory**: groundbreaking software that allows you to edit Bible lessons and print out professional-looking study guides and supplements that look as good as the originals.

Sometimes, group Bible studies need to go a little slower. This will enable you to split the lessons in half! Sometimes, an individual or group needs more time and exposure to certain subjects—such as marriage, family and sexuality. You can add material of your own, creating similarly-branded lesson guides to meet the specific needs of your interests! And sometimes, you want to run a special program and have study guides to go with it.

The Bible Study Factory makes that possible.

Each Discovery Center will be granted a license to use this phenomenal product. As thousands of us work together to create Bible study guides, the very best will become available to *everybody*. Finally, we’ll *all* be working together, synergistically creating the best resources possible.

6. New and Improved Bibleinfo

Have you ever wished your church could somehow reach the millions of people who navigate the internet on a daily basis looking for spiritual answers? We can help. Over the past few years, we’ve been bolstering and tweaking the Bibleinfo.com website, resulting in staggering growth. Currently, more than 1 million visitors *per month* visit the site, looking for answers.

That’s right: 1 *million*. That’s why we’ve completely updated the site, making it even better than it was. We anticipate the numbers of unique visitors to grow.

In keeping with our commitment to support your church, we want these people to end up in your congregation. We will be intentionally advertising the online *Discover Bible Studies* on the pages of bibleinfo.com, where each visitor will be encouraged to enroll. We will feed all of these new Bible study interests to Discovery Centers across North America. Your church will then be able to directly engage these interested people by servicing the studies and inviting them to other local events hosted at your Discovery Center.

Furthermore, with bibleinfo.com’s integrated tools, prayer requests and Bible questions generated through the site will also be directed to your Discovery Center. Imagine: even if a small percentage of those who come to bibleinfo.com engage with actual churches, the sheer volume of traffic bibleinfo.com generates

could result in *thousands* of new Bible studies each month all across the nation—and a steady stream of new Bible study interests for your Discovery Center.

7. State-of-the-Art Interest and Event Tracker

Evangelism works best when it is systematic and organized. If you're going to generate a lot of interests (and you *will*), you'll need to keep track of them all. Discovery Centers will enjoy access to a new online tracking system, built on a proven platform used at the Voice of prophecy, that will help you monitor the progress of your Bible studies and evangelistic interests.

Churches will be able to assign instructors to students and interests, keep track of visits, mark decisions, keep track of gifts, keep track of interests who show up at events, run a myriad of reports, and much, much more.

Even though the new SRS is a web-based tool, we have designed it to function without an internet connection—just in case. New records will upload to the master database when you reconnect to the internet. (December 2019)

8. Your Very Own Radio Show

One of the most powerful tools our evangelistic team has enjoyed over the years is the instant credibility a reliably Bible-based media presence gives you with the general public. People are still attracted to those they see on TV or listen to on the radio. We're so convinced of the power of a media presence that we're branching out into five distinct media offerings:

- **Disclosure**, our weekly international talk radio show, addressing current issues in a Bible study context.
- **Discovery Mountain**, our explosively popular weekly Bible-based audio adventure series for kids.
- **The Bullpen**, faith-based talk radio aimed specifically at men—the biggest missing demographic in Western churches.
- **Believers**, a coming short weekly biography program highlighting the lives and accomplishments of great men and women of faith.

And . . .

- **The Voice of Prophecy Presents**, a 30-minute weekly radio show designed to feature your pastor, on the air in your community. (2021/22)

We want to put *your* pastor on the radio in *your* community! It only makes sense. The whole purpose of Adventist media is to encourage people to walk through the doors of *your* church, and there is no better way to do that than to introduce your pastor to the community directly. Each week, hundreds—thousands—of us will all deliver the same message, with the same branding and high broadcast standards, all across the nation. In your community, people will hear *your* pastor

deliver that message, along with an invitation to visit *your* Discovery Center or enroll in your *Discover* Bible School.

This is an incredibly ambitious undertaking, and it will take a few years to bring it together, but we're serious about making it happen. Think of it as a franchised radio program: the same product, the same standards, the same branding—but featuring *your* church in *your* community.

9. DiscoveryCenters.com

All of our media offerings are specifically tailored to make the public interested in visiting your congregation. When our audience realizes that your Discovery Center is the local office of the Voice of Prophecy, many will want to see what you have to offer. That's why we've opened discoverycenters.com, a website designed to drive our audience to your location.

We'll be pushing the website in our media programming, inviting people to see what we're doing in their community. When they visit the site, they'll be introduced to your Discovery Center, and encouraged to sign up for whatever program you're currently offering.

They'll find out about your:

- *Discover* Bible School
- Small group Bible study programs
- *Discover Seminars*
- Worship services
- Evangelistic programs
- *Discovery Mountain* VBS or other children's programs
- Pastor(s) and other presenters

Over time, you will learn what kinds of programs tend to generate the largest response in your community—and we'll do our part to keep sending you interests.

This important website will also feature a host portal, where Discovery Center franchisees will have access to resources, training and support. (Soon)

10. Follow-Up and Discipleship Resources

After people have come to your public events—such as a *Discover Seminar* or the *Discovering Revelation* full-message series—many, if not most, of them are going to want more. We're creating cutting-edge follow-up tools designed to tap into your public's newfound love for Bible study:

- Bible study courses designed to review and deepen an understanding of our message. (Ongoing)

- A Bible-marking course that reviews our message, but also equips new believers to begin sharing their faith with others. (2019)
- Outreach training programs designed to help new believers express their enthusiasm for our message in a way that leads others to Christ. (2020 and onwards)

11. Training and Support

Discovery Centers will have access to ongoing training and support, such as our monthly training seminar ShopTalk, where we cover best practices in evangelism: methods, techniques, training, resources, etc. Through webinars, phone support, live and online educational events—and more—your Discovery Center is certain to hone its outreach skills.

It will also give us an opportunity to hear back from you. We don't always think of *everything* you might need when we create a new evangelistic product, but we're committed to helping you make the most of your Discovery Center. Some of our best ideas have come from those who use our resources in the field.

12. New Resources

As time progresses, and we work together, we will continue to generate new, effective resources designed to help your Discovery Center flourish. Discovery Centers will have exclusive access to the very best tools, and deeply discounted access to the few tools made available to non-Discovery Center customers.

What does it take to become a Discovery Center?

We encourage *every* church to take advantage of this incredible opportunity to partner with us. To become a Discovery Center, your congregation should:

- Be a church or company recognized by your local conference of the Seventh-day Adventist Church.
- Open a *Discover* Bible School, which is the very minimum required to be recognized as a Discovery Center.
- Agree to use the *Discover Suite* of evangelistic tools in a way that preserves the branding and high quality for all Discovery Centers.
- Sign a doctrinal statement affirming the 13 vows expressed on the current baptismal certificate of the Seventh-day Adventist Church.
- Pay a modest annual franchise/license fee, which helps us continue to provide quality resources and support. This fee is designed to help equip your church with powerful tools that cost less than assembling/producing them yourself—but will be surprisingly affordable. Details will follow once you let us know you're interested.
- Have a deep desire to watch your church grow.

We cannot wait to focus our attention on your church!

To become a Discovery Center, or to be added to our contact list so you'll be the first to know when new developments happen, visit:

discoverycenters.com

believe
YOUR CHURCH. REBORN.
May 5-8, 2019

Visit discoverycenters.com/believe2019 to learn more!

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